

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



MODULE #1

CREATE A VISION OF YOUR BRAND IN LESS THAN 24 HOURS



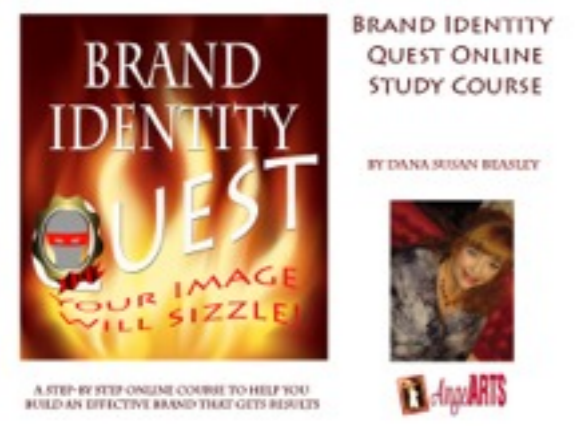
BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY

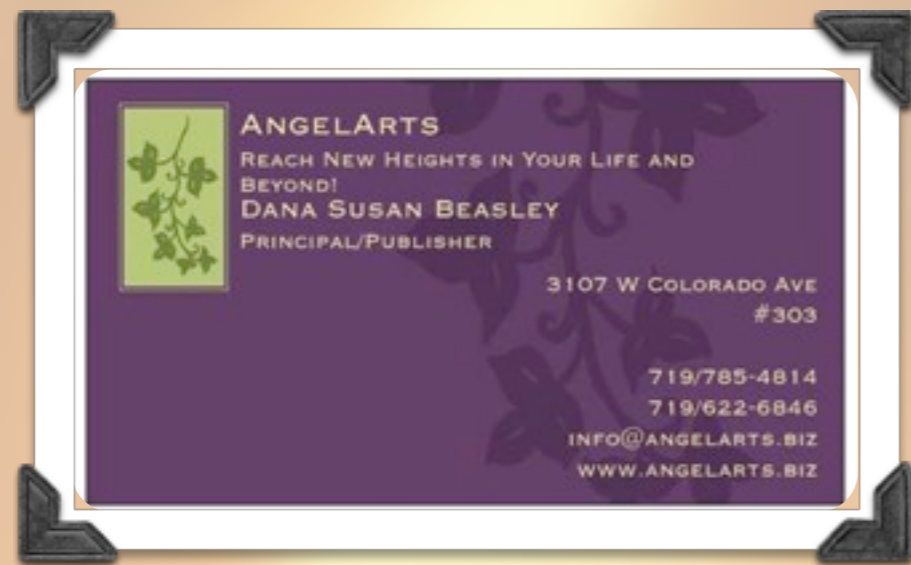


CREATE A VISION OF YOUR BRAND

WHY CREATE A UNIQUE IMAGE/BRAND?



CREATE A VISION OF YOUR BRAND



CHEAP AND FREE IS NOT ALWAYS BEST!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

BRANDS GET NOTICED!



[McDonalds](#) © [Brad Calkins](#) | [Dreamtime.com](#)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

IF YOUR BUSINESS IS
IMPORTANT TO YOU,
IT WILL BE REFLECTED
IN YOUR IMAGE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND



SECRETS!

Image © [Dreamstime.com](https://www.dreamstime.com/)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

WHO AM I?

- ◆ GRAPHIC ARTIST
- ◆ PUBLISHER
- ◆ INTERNET MARKETER
- ◆ WIFE AND MOTHER
- ◆ HOMESCHOOL
TEACHER




BRAND IDENTITY QUEST ONLINE STUDY COURSE

BY DANA SUSAN BEASLEY

BRAND IDENTITY QUEST

YOUR IMAGE WILL SIZZLE!

A STEP-BY-STEP ONLINE COURSE TO HELP YOU BUILD AN EFFECTIVE BRAND THAT GETS RESULTS



CREATE A VISION OF YOUR BRAND



Sakura Project

Internet Marketing Training

- Consumer Education
- Personal Development



Elect Karen Magistrelli

El Paso County District 3 Commissioner

Karen... Decisive Winner over Incumbent at County Assembly

- Decrease business regulations; increase jobs
- Keep your hard-earned money; you spend it, not government
- Raise your kids without fear of government control
- Preserve your freedom to use your property
- Expose hidden government agendas; bring in transparency and integrity

Karen Magistrelli Does What Others Only Talk About!

- ★ Others talk about helping abused children—Karen stepped up and took them in.
- ★ Others talk about former prisoners ending up on the street—Karen stepped up and rehabilitated them.
- ★ Others talk about government taking our property rights—Karen took her issues to the top—and won!

www.ElectMagistrelli.com



Close the Door to Sallie Clark's Third Term!

Karen Magistrelli Has Spent Her Life Serving – As County Commissioner She Will Be There to Serve You

Real World Experience

- ★ Chief financial officer of two corporations
- ★ Executive director of a local charity
- ★ Successful business owner
- ★ Former school teacher
- ★ Mother of seven
- ★ Married 40 years

Candidate Magistrelli

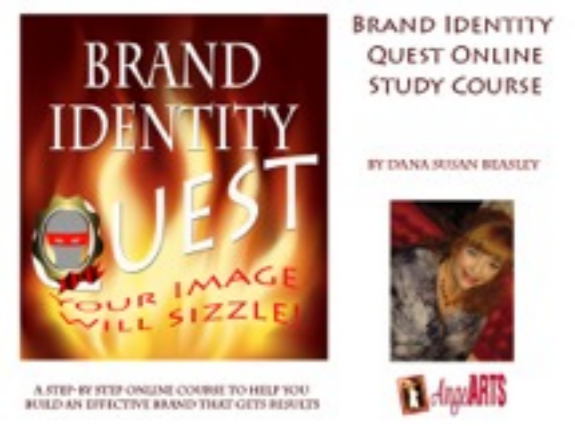
- Supports limit of two terms

Candidate Clark

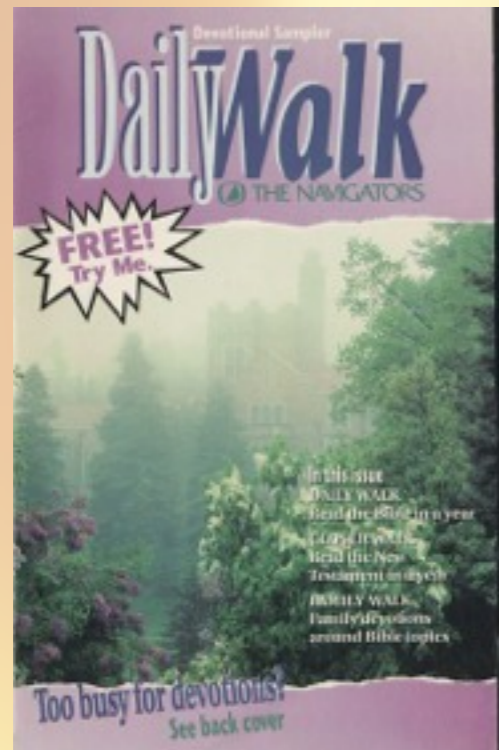
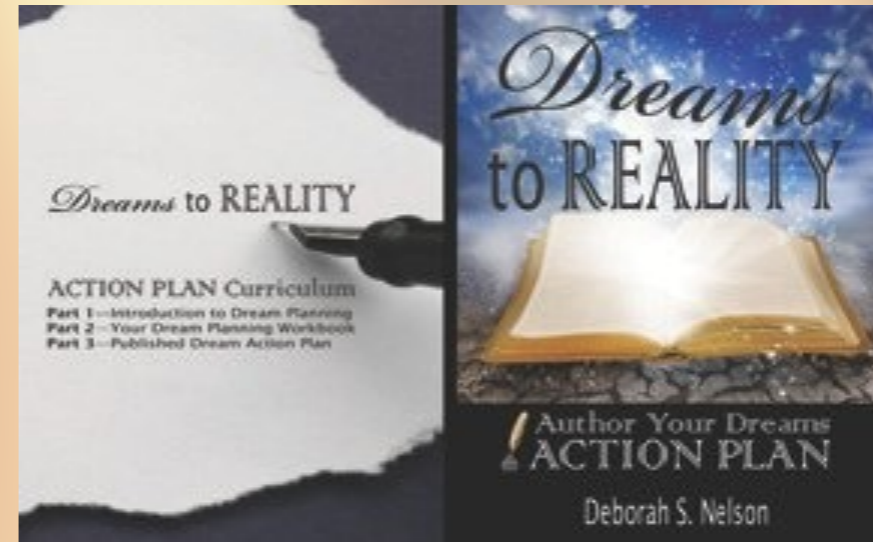
- Used confusing ballot language to run for this third term

www.ElectMagistrelli.com

Paid for by Committee to Elect Magistrelli
El Paso County Commissioner District 3
PO Box 113, Green Mountain Falls, Colorado 80819



CREATE A VISION OF YOUR BRAND





BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

MY JOURNEY

- ◆ ALWAYS REACHING FOR NEW HEIGHTS
- ◆ BIG DREAMS!
- ◆ MANY OBSTACLES
- ◆ MADE A COMMITMENT!



Image © [Dreamstime.com](https://www.dreamstime.com/)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

EXPECTATIONS

- ◆ STEP BY STEP GUIDANCE
- ◆ EASY TO UNDERSTAND INSTRUCTIONS
- ◆ PROFESSIONAL MATERIALS
- ◆ INTERACTIVE PDF LESSON PLANS
- ◆ BONUS VIDEOS
- ◆ EXAMPLES AND STORIES
- ◆ SCREENCAST PRESENTATIONS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

EXPECTATIONS

- ◆ 14 ONLINE WEBCAST VIDEOS
- ◆ HANDOUTS
- ◆ 24/7 ACCESS
- ◆ OPPORTUNITIES TO EXPOSE YOUR BRAND
- ◆ CASE STUDY OF A BRAND
- ◆ SOFTWARE TUTORIALS
- ◆ ACTIONABLE ASSIGNMENTS
- ◆ MP3 AUDIOS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

EFFECTIVE BRANDS

- ◆ CONSISTENT
- ◆ BUILDS TRUSTWORTHINESS
- ◆ WELL CONSTRUCTED
- ◆ STANDS OUT
- ◆ BASED ON ESSENCE OF WHO YOU ARE
- ◆ PERCEPTION = REALITY



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

PURPOSE DRIVEN MARKETING



Image © [Dreamstime.com](https://www.dreamstime.com)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

STRATEGY VS. TACTICS —RAY EDWARDS



Image © [Dreamstime.com](https://www.dreamstime.com/)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

UNCOVER YOUR AUTHENTIC IDENTITY



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelArts

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

CAREER ASSESSMENT

- ◆ ANSWERED DETAILED QUESTIONS
- ◆ TOOK MANY TESTS
- ◆ RESULTED IN DISCOVERING MY CALLINGS!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WITHOUT
VISION,
PEOPLE
PERISH!



Image © [Dreamstime.com](https://www.dreamstime.com/)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

DON'T KNOW WHERE TO BEGIN?

- WHAT MAKES YOU HAPPY?
- WHAT LIGHTS UP YOUR EYES?
- TRY DIFFERENT THINGS!
- DON'T BE AFRAID TO FAIL



Image © [Dreamstime.com](https://www.dreamstime.com)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND



EVERYONE HAS A CALLING!

Image © [Dreamstime.com](https://www.dreamstime.com)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

BELIEVE IN YOURSELF!

- ◆ YOU ARE UNIQUE
- ◆ YOU HAVE SOMETHING TO OFFER TO THE WORLD!
- ◆ TO BELIEVE LESS IS DOING YOUR FELLOW MAN A DISSERVICE!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

I'M LIVING OUT MY CALLINGS!

- ◆ WIFE AND MOTHER
- ◆ PUBLISHING
- ◆ PEOPLE DEVELOPMENT
- ◆ ENTREPRENEUR/INTERNET
MARKETER



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

OUR VISION

- ◆ ANGELARTS GROW BY LEAPS AND BOUNDS
- ◆ BECOME A WORK AT HOME FAMILY
- ◆ ENJOY FINANCIAL FREEDOM
- ◆ OUR SON WOULD HAVE OPTIONS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

HOW DO WE
ACCOMPLISH
OUR VISION?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelArts

CREATE A VISION OF YOUR BRAND

BUILDING A BRAND!

- ◆ BRANDING DISTINGUISHES YOURSELF FROM OTHER BUSINESSES
- ◆ IT BUILDS CREDIBILITY
- ◆ BRANDS GET NOTICED!
- ◆ BRINGS NAME RECOGNITION
- ◆ BRANDS ARE A COMPANY'S MOST IMPORTANT ASSET
- ◆ BRANDS BASED ON REALITY ARE BEST



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

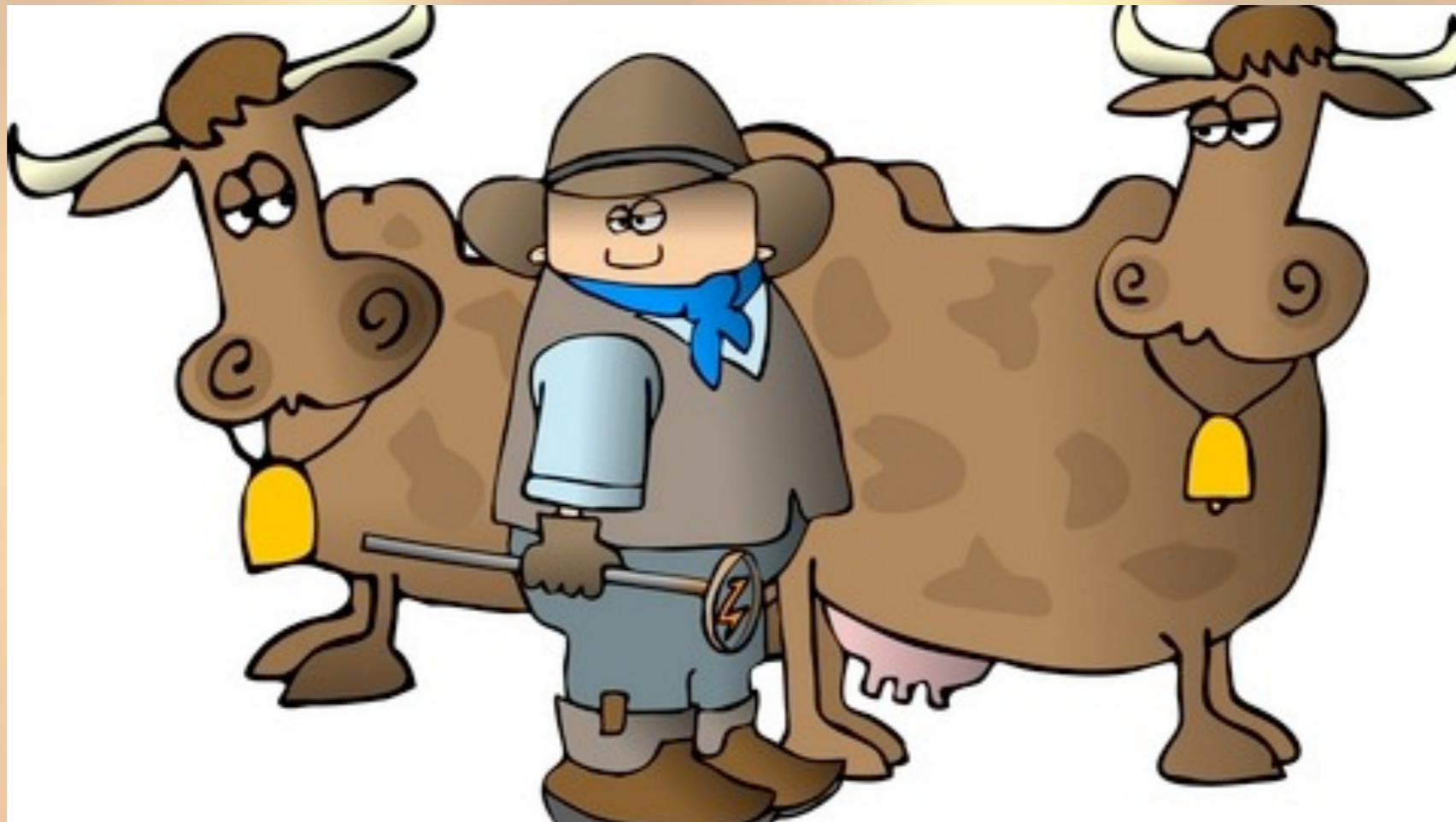
BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND



THE START OF BRANDING

[Cowboy With A Branding Iron](#) © [Caraman](#) | [Dreamstime.com](#)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND



COOKIE CUTTER!

Image © [Dreamstime.com](https://www.dreamstime.com)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

WHY HAVE A VISION OF YOUR LIFE?

- ◆ CLARITY = REAL DIFFERENCE
- ◆ CLARITY = FULFILLING POTENTIAL
- ◆ CLARITY = ACHIEVING DREAMS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

KNOW YOUR
WHY BEFORE
YOU CAN
DISCOVER YOUR
WHAT!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND



TIME TO DAYDREAM!

Image © [Dreamstime.com](https://www.dreamstime.com/)



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

20 QUESTIONS

- ◆ BRAINSTORMING
- ◆ NO RIGHT OR WRONG ANSWER
- ◆ BASED ON MY EXPERIENCES

BRAND IDENTITY QUEST ONLINE STUDY COURSE

BY DANA SUSAN BEASLEY

BRAND IDENTITY QUEST
YOUR IMAGE WILL SIZZLE!

A STEP-BY-STEP ONLINE COURSE TO HELP YOU BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

AngelARTS

CREATE A VISION OF YOUR BRAND



DREAM BOARD

Image © Dreamstime.com



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

LIFE EXPERIENCES

- ◆ STORIES ABOUT ACCOMPLISHMENTS
- ◆ RESUME WRITING EXERCISE
- ◆ TRANSLATE EXPERIENCES INTO SKILLS AND TALENTS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

SILLY STUFF!

- PLAYING NARNIA
- PLAYING SCHOOL
- PLAYING PUBLISHER

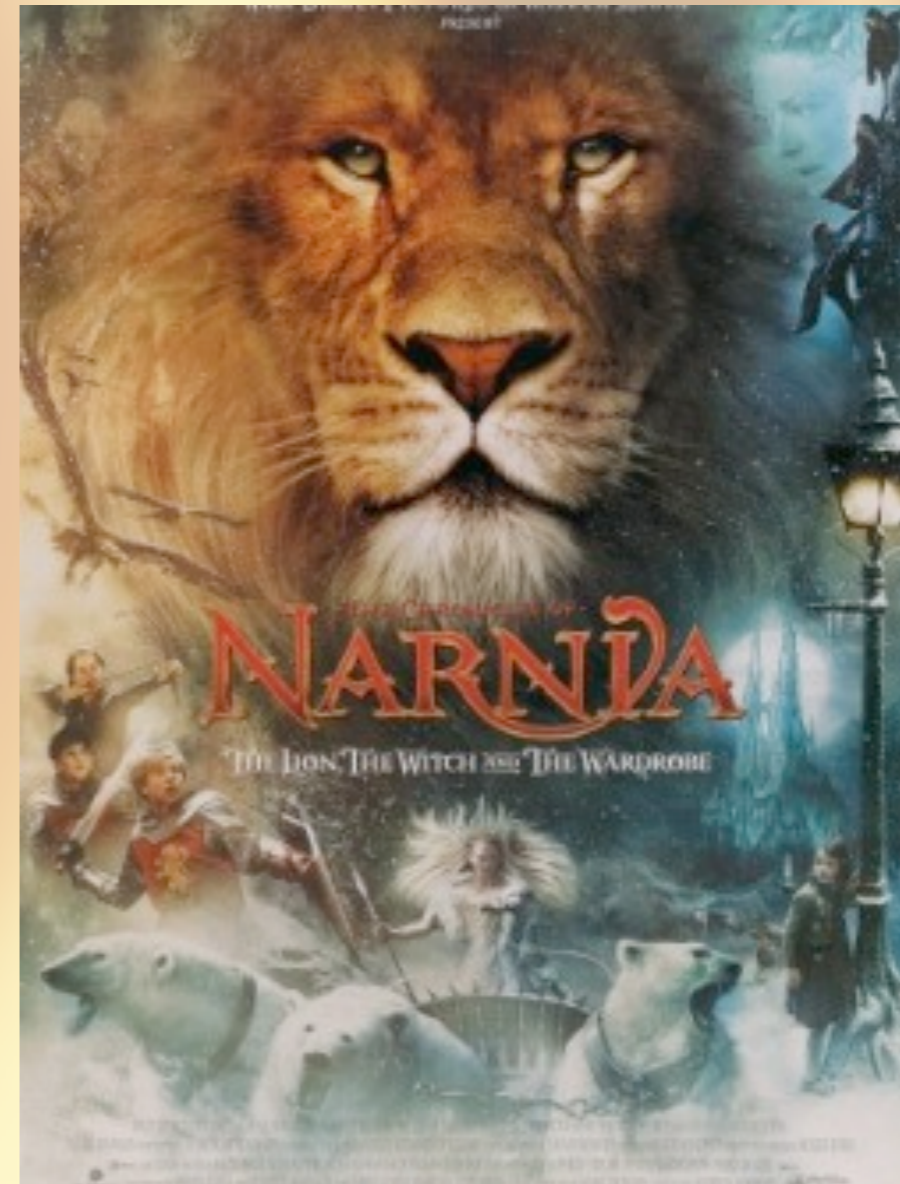


Image © Dreamstime.com



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR STORIES?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

VALUES

- ◆ CHARACTER MATTERS
- ◆ STANDARD OF BEHAVIOR
- ◆ VALUES GUIDE OUR ACTIONS
- ◆ WHAT'S IMPORTANT IN LIFE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT DO I VALUE?

- ◆ AUTHENTICITY
- ◆ HONESTY
- ◆ COMMITMENT
- ◆ EXCELLENCE
- ◆ HOMESCHOOLING AND FAMILY



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT DO YOU VALUE?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

SKILLS

- ◆ THE ABILITY TO DO SOMETHING WELL
- ◆ EXPERTISE
- ◆ SPECIALIZED KNOWLEDGE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

MY SKILLS

- ◆ DESIGN
- ◆ MOTIVATE
- ◆ MANIPULATE SOFTWARE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR SKILLS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

GIFTS AND TALENTS

- ◆ NATURAL ABILITY
- ◆ NATURAL SKILL
- ◆ NATURAL APTITUDE
- ◆ GOD-GIVEN



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE MY GIFTS?

- ◆ CREATIVITY
- ◆ PERSUASIVE WRITING
- ◆ MUSIC
- ◆ TEACHING



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR GIFTS AND TALENTS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

SPIRITUAL GIFTS

- ◆ GIVEN BY THE HOLY SPIRIT
- ◆ FOR THE COMMON GOOD
- ◆ FULFILLING YOUR CALLINGS IS HELPING OTHERS!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

MY SPIRITUAL GIFTS?

- ◆ MERCY
- ◆ TEACHING
- ◆ ENCOURAGEMENT
- ◆ APOSTLESHIP
- ◆ SHEPHERDING



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR SPIRITUAL GIFTS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

PERSONALITY

- ◆ HUGE FACTOR FOR WORK ENVIRONMENTS
- ◆ POINTS TO STRENGTHS
- ◆ IDENTIFIES WEAKNESSES
- ◆ HELPS WITH RELATIONSHIPS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

MY PERSONALITY TRAITS?

- ◆ INTROVERT
- ◆ LAID BACK
- ◆ LET OTHERS MAKE DECISIONS
- ◆ MOODY/EMOTIONAL



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR
PERSONALITY
TRAITS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

SPECIAL NEEDS

- ◆ ALLERGIES
- ◆ CHRONIC ILLNESS
- ◆ NEUROLOGICAL CONDITIONS
- ◆ FAMILY MEMBERS' NEEDS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

OUR SPECIAL NEEDS?

- ◆ ASPERGER / SENSORY PROCESSING
- ◆ NO RENTAL PROPERTIES
- ◆ HOMESCHOOL
- ◆ I AM PRIMARY CAREGIVER
- ◆ I MUST STAY AT HOME!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR SPECIAL NEEDS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

DREAMS

- ◆ A CHERISHED ASPIRATION
- ◆ A DEEP-FELT DESIRE
- ◆ AN AMBITION
- ◆ YOUR IDEAL LIFE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

MY DREAMS?

- ◆ START AN ARTS CENTER
- ◆ WRITE CHILDREN'S BOOKS
- ◆ GO ON A VACATION WITH MY HUSBAND
- ◆ PUBLISH BOOKS, CARDS AND ART PRODUCTS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR DREAMS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelArts

CREATE A VISION OF YOUR BRAND

VISIONS

- ◆ THE ABILITY TO IMAGINE THE FUTURE
- ◆ CLOSELY TIED WITH DREAMS AND MISSION
- ◆ MISSION IS A STRONGLY FELT AIM



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

MY VISION

- ◆ WORK AT HOME MOM
- ◆ BALANCING SEVERAL CALLINGS
- ◆ LIFE OF EXCITEMENT
- ◆ LIFE OF FRUITFULNESS
- ◆ LIFE OF GIVING AND ABUNDANCE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT IS YOUR VISION?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

GOALS

- ◆ OBJECT OF YOUR AMBITION
- ◆ AN AIM OR DESIRED RESULT
- ◆ SPECIFIC
- ◆ MEASURABLE
- ◆ TIME-BASED



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

MY GOAL

- ◆ 20 YEARS - START AN ARTS CENTER
- ◆ 1 YEAR - WORK AT HOME FAMILY AND HELP OTHERS DO THE SAME



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR GOALS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

I HOPE TO...

- ◆ INSPIRE YOU
- ◆ GIVE YOU MY BEST
- ◆ ACHIEVE OUR DREAMS TOGETHER



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

I WANT YOU TO...

- ◆ HAVE A NEW VISION FOR YOUR LIFE
- ◆ A BRAND YOU CAN USE IMMEDIATELY
- ◆ HELP YOU START A BUSINESS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT DO YOU WANT TO GET OUT OF THIS COURSE?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

“DON'T MAKE DECISIONS FROM
WHERE YOU ARE, BUT FROM
WHERE YOU WANT TO BE.”
—ALI BROWN



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

WHAT'S YOUR PASSION?

- ◆ AN INTENSE DESIRE
- ◆ ENTHUSIASM
- ◆ MAKES YOUR EYES LIGHT UP?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

MY PASSION

- ◆ THIS COURSE!
- ◆ ART
- ◆ EXCELLENCE
- ◆ INDEPENDENCE
- ◆ HELPING OTHERS
- ◆ PERSONAL GROWTH



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT ARE YOUR PASSIONS?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

YOUR BIG WHY

- ◆ PURPOSE
- ◆ MISSION
- ◆ CALLINGS
- ◆ REASON FOR EXISTENCE



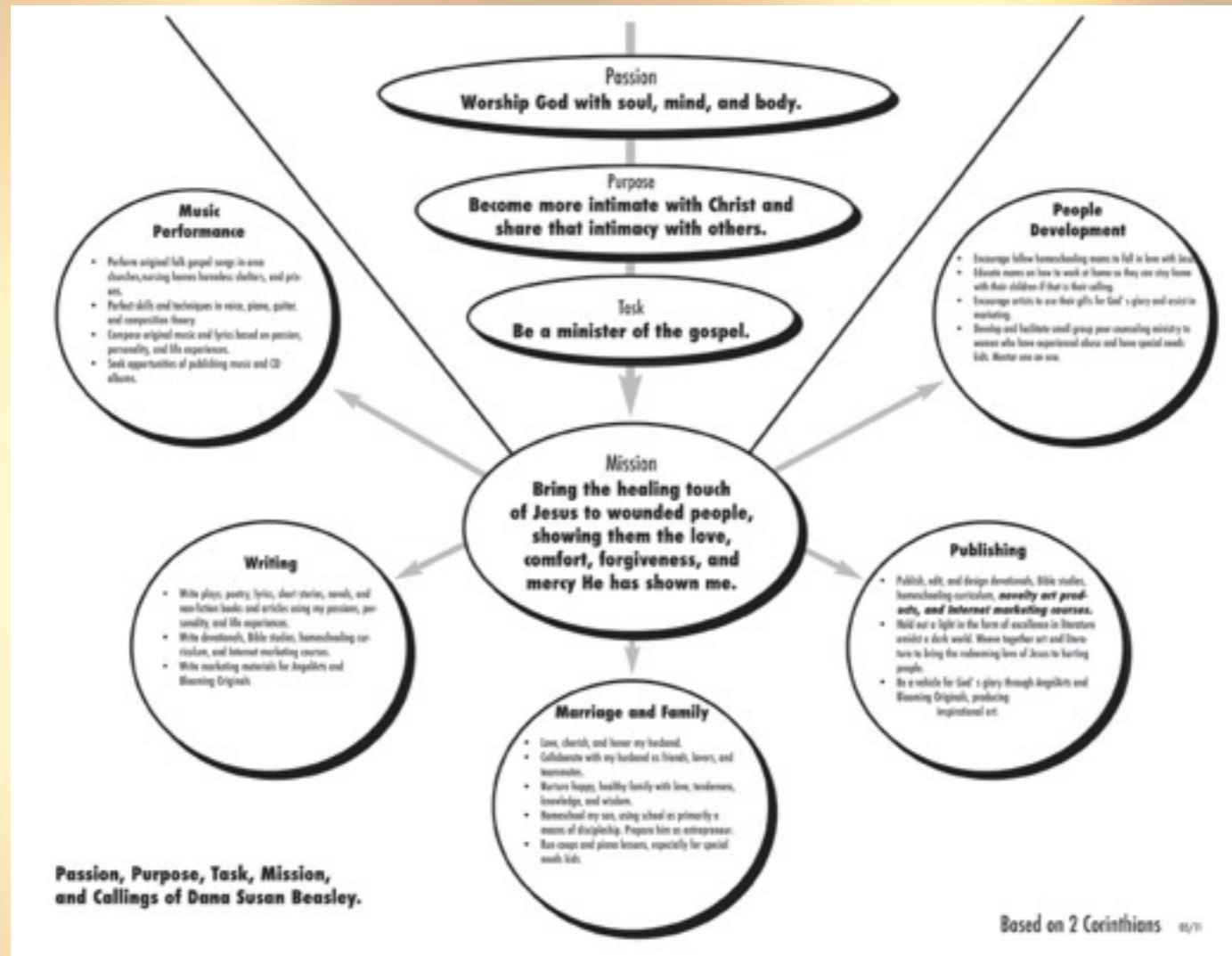
BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND



MY CALLINGS



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

MY BUSINESS VISION

- ◆ VEHICLE FOR GOD'S GLORY
- ◆ ANGELARTS ABOUT ME PAGE



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

STRENGTHS AND WEAKNESSES

- ◆ HELPS YOU KNOW WHERE TO FOCUS
- ◆ HELPS YOU KNOW WHAT TO OUTSOURCE!



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

MY STRENGTHS AND WEAKNESSES

- ◆ STRENGTH: BIG PICTURE, NEW IDEAS, CREATIVITY, PLANNING, DESIGN, ENCOURAGING OTHERS
- ◆ WEAKNESSES: PROCRASTINATION, CONSISTENCY, EASILY OVERWHELMED, SELF REJECTION



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

YOUR
STRENGTHS AND
WEAKNESSES?



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



AngelARTS

CREATE A VISION OF YOUR BRAND

NUMBER ONE POINT?

- ◆ WHAT MESSAGE DO YOU WANT TO COMMUNICATE IMMEDIATELY?
- ◆ YOU HAVE 5 TO 30 SECONDS TO MAKE A FIRST IMPRESSION
- ◆ WHAT DO YOU WANT YOUR PROSPECT TO "GET?"



BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

CREATE A VISION OF YOUR BRAND

MY NUMBER ONE POINT

REACHING TOWARD
HEAVENS, TOWARD
THE ARTS





BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



CREATE A VISION OF YOUR BRAND

WHAT'S NEXT?

- ◆ BONUS VIDEO
- ◆ COMPLETE LESSON #1 ASSIGNMENTS
- ◆ MODULE #2: BRANDING DEFINITIONS
- ◆ READ LESSON PDF #2: BRANDING DEFINITIONS



A STEP-BY-STEP ONLINE COURSE TO HELP YOU
BUILD AN EFFECTIVE BRAND THAT GETS RESULTS

BRAND IDENTITY
QUEST ONLINE
STUDY COURSE

BY DANA SUSAN BEASLEY



MODULE #1

CREATE A VISION OF YOUR BRAND IN LESS THAN 24 HOURS